

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: PHILYAW, Jeffrey Jovan and MATHEWS, David Kent
Serial No.: 09/382,423
Confirmation No.: 5217
Filed: August 24, 1999
Group: 2424
Examiner: BROWN, Rueben M.
For: METHOD AND APPARATUS FOR UTILIZING AN AUDIBLE
SIGNAL TO INDUCE A USER TO SELECT AN E-COMMERCE
FUNCTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

RESPONSE TO FINAL OFFICE ACTION

This communication is responsive to the Examiner's Final Office Action mailed May 4, 2010. Applicant is submitting herewith a Request for Continued Examination. Applicant requests that any previously non-entered Amendments not be entered. Reconsideration is respectfully requested.

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.